

Tratto

100% vegetable essence for fabrics and lingerie with biodynamic Lemon, organic Palmarosa and fair trade Baobab



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WAY

BLEND OF PRECIOUS ESSENTIAL OILS COLLECTED IN THE FIELDS, PROCESSED IN OUR ALCHEMICAL LABORATORIES AND UNVEILED ON YOUR FABRICS FOR YOU TO EXPERIENCE THEM IN YOUR LIVING SPACES.

Tratto is the fresh, rich, and velvety essence designed for fabrics and lingerie.



THE ALLURING FRAGRANCES FROM THE **MEDITERRANEAN CITRUS ORCHARDS**, FROM THE **FRAGRANT VERBENA AND LAVENDER FIELDS** AND FROM THE **HEADY DAMASK ROSE AND JASMINE ORIENTAL FIELDS** ARE CAPTURED AND ENCLOSED INTO **TRATTO**.

EACH PLANT, FLOWER OR FRUIT IS HARVESTED DURING THE BALSAMIC PERIOD, WHEN ACTIVE INGREDIENTS ARE MOST CONCENTRATED.



ONCE HARVESTED, ALL PLANTS, FLOWERS AND FRUITS ARE DISTILLED ACCORDING TO TOTALLY NATURAL METHODS TO CAPTURE EXACTLY THE MOST CONCENTRATED PURE AND DEEP ESSENCE.

100% vegetable and biodynamic essential oils

ALL INDIVIDUAL NOTES ARE SKILLFULLY BLENDED TOGETHER IN OW ALCHEMICAL LABORATORIES, GIVING LIFE TO A DISTINCT AND UNIQUE FRAGRANCE, JUST LIKE THE PLANTS THEY COME FROM.



CITRUS TOP NOTES:

BIODYNAMIC LEMON, SWEET AND BITTER ORANGE, BERGAMOT, CEDAR

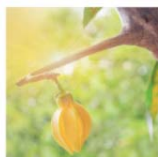
→ PLAY AN ENERGIZING AND ANTI-STRESS EFFECT ON THE MIND.



MEDITERRANEAN MAQUIS MIDDLE NOTES:

VERBENA, LAVENDER, JUNIPER


→ HAVE A RELAXING AROMATHERAPEUTIC ACTION.

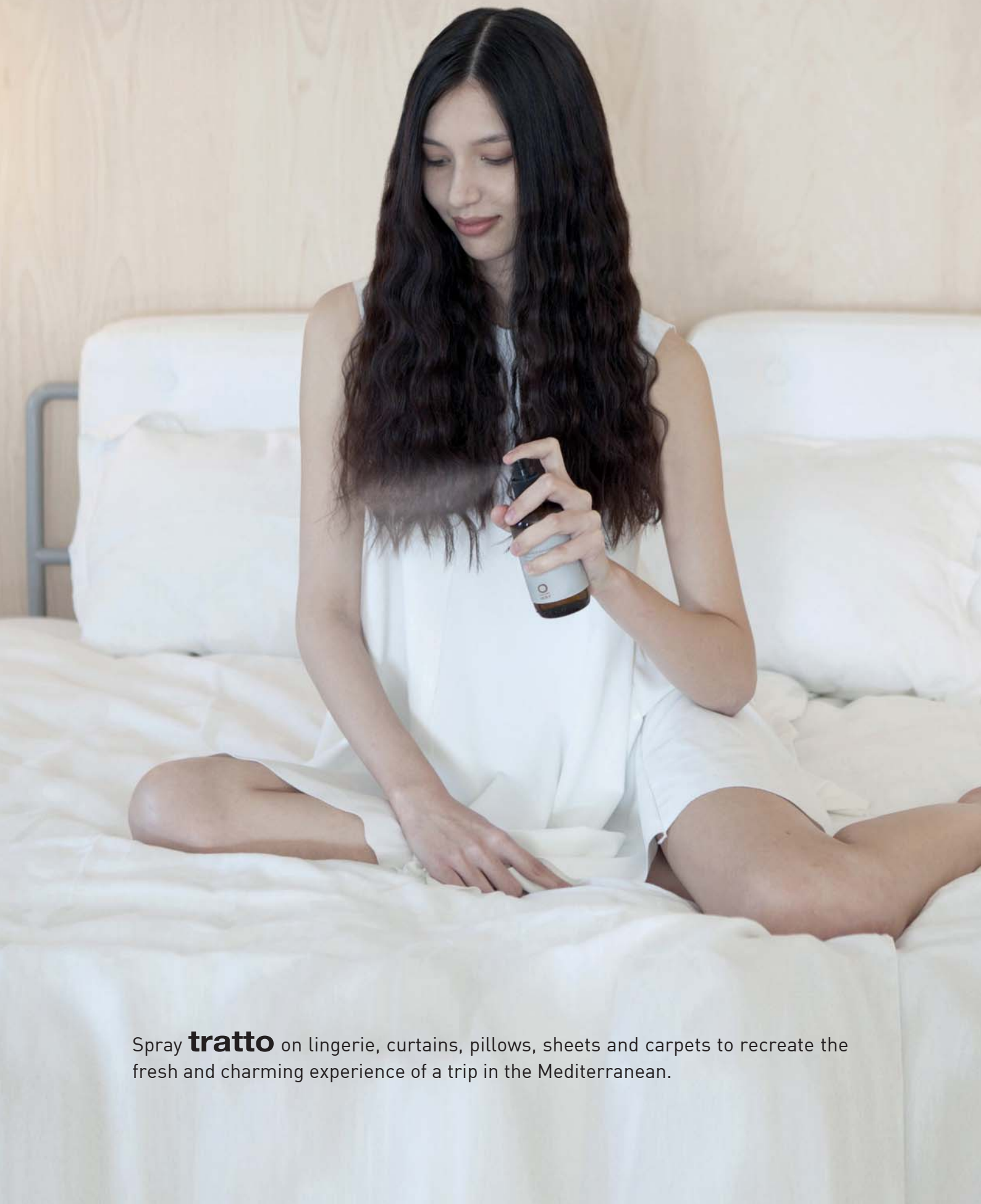


ORIENTAL BASE NOTES:

ROSE, JASMINE, YLANG YLANG

→ STIMULATE THE SENSES WITH A SUBTLE APHRODISIAC EFFECT.

 **At home**



Spray **tratto** on lingerie, curtains, pillows, sheets and carpets to recreate the fresh and charming experience of a trip in the Mediterranean.

For clothes



Perfect for clothes, scarves, shawls, sneakers. To recover a sensation of freshness. To feel refreshed after being in crowded places, waiting rooms and public transport means.

Free Time



Ideal to combat very strong odors of some places (restaurants, pizzerias, etc.), to counter the oppression feeling caused by the city smog.

Travelling



Diffuse it in the interior of your car, on suitcases and on carryalls. Use **tratto** to oxygenate yourself and breathe new air.

Always with you



With **tratto** you take your essence, a piece of you on your travels so you'll find a familiar scent everywhere you go.

**Recharge your tratto,
reduce packaging,
help the planet.**



IN THE OW VIRTUOUS CIRCLE, EVERY ACTION IS DESIGNED TO MINIMIZE THE IMPACT ON THE ENVIRONMENT. FOR THIS REASON, **THE WHOLE LINE PACKAGING IS MADE OF 100% RECYCLABLE AND INFINITELY REUSABLE GLASS AND ALUMINUM.**

GOING EVEN FURTHER ALONG THIS PATH, OW OFFERS YOU THE OPPORTUNITY TO RECHARGE THE TRATTO BOTTLE ONCE IT IS FINISHED.

Advantages:



- NEVER BE WITHOUT YOUR DISTINCTIVE TRATTO FRAGRANCE.
- REDUCE THE DISPOSAL OF PACKAGING INTO THE ENVIRONMENT.
- SAVE BY RECHARGING THE 160ML SIZE OF THE PRODUCT.
- 500 ML BOTTLES CAN ALSO BE BOUGHT BY SALON CUSTOMERS WHO WISH TO RELY ON A CONTINUOUS PRODUCT AVAILABILITY AND SAVE MONEY BUYING THE BIGGER SIZE.

How to recharge it:



When **tratto** is over, do not throw it away! Recharge it on your OW salon or at home.



Recharge **tratto** 160 ml using **tratto** 500 ml. Use the glass funnel for recharging.



Use **tratto** wherever you like, and fill your space with your favorite essence.

A SIMPLE GESTURE THAT WILL HELP TO FURTHER REDUCE OUR FOOTPRINT ON THE PLANET. PLEASE HELP US IN THIS ENVIRONMENTAL MISSION, RECHARGE YOUR TRATTO AT HOME OR IN THE SALON.

TOOLS



TRATTO CARD

This card provides information, stirs interest, and describes Tratto. Useful tip: to discover TRATTO, spray it on the TRATTO CARD and take it home.



OW FUNNEL

Glass funnel for recharging TRATTO 160 ml with TRATTO 500ml.



TRATTO EXPO RETAIL CONSISTING OF:

- **No. 1** natural Birchwood **base**.
- **No. 1 IT/EN double-sided colour crowner** which explains the characteristics of the essence for fabrics and lingerie.

Find out more on [oway.it](https://www.oway.it)

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